

# Tech Sector Growth Demands Benefits Strategy Progress

In 2017, more than 2.8 million tech job openings posted. Of those, nearly 200,000 were for new jobs alone. As tech sector growth continues to explode and demands for talent intensify, the benefits and perks your organization offers need to be an essential part of your growth strategy. But, how do you know what benefits your organization is competing against?

Alliant's 2018 Tech Sector Benefits & Perks Benchmarking Survey Results have just released and offer that insight you need. Here's a sneak peek into our findings based on the aggregate results of survey participants:

- While 65% of companies who participated in this survey offer a High Deductible Health Plan (HDHP), the average enrollment in an HDHP is a mere 16%.
- Free beverages are provided by 88% of our survey participants. Interestingly, 49% of these organizations provide on-site alcoholic beverages. (Did you catch our article on [Alcohol as a Work Perk?](#))
- Paternity leave continues to gain interest. This benefit saw a significant increase in total weeks provided and a small increase in number of paid weeks provided.



Want to know more? Ask your Alliant representative for a copy of our *2018 Tech Sector Benefits & Perks Benchmarking Survey Results\** or how you can participate in the survey next year.

*\*The full data report is available to survey participants only.*

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